

# ASL Training

We pleased to announce our second leadership workshop under title: &ldquo;Advanced Strategic Leadership&rdquo;.&Irm;  
 Overview Driving sustainable business results

## WHO SHOULD ATTEND

ASL is for experienced top executives (CEOs, COO, CFOs, CTOs, regional heads,

functional heads and international business leaders) implementing new and

significant strategic leadership initiatives, who are looking to sharpen their analytical skills and strategic leadership effectiveness.

## What

You are moving into a significant leadership position - facing the challenge of developing and executing strategies in complex environments.

You must build a team and manage internal and external relationships so that your organization can create value and deliver results.

As the leader, you are in charge and need to enhance your personal impact and influence to meet these challenges.

The Advanced Strategic Leadership (ASL) program will help you build the skills you need to boost performance in your business today and to prepare your organization to sustain performance in the future.

Only a wide, interconnected view of your business and the world in which it operates can help you to become an effective, operational and visionary leader.

By having a better view of the world, markets, industries, consumers and business as a sustainable institution, you will be able to further define a comprehensive strategy for the success of your organization, develop your ability as an influential leader and build a stronger, committed leadership team.

## Key questions Strategy

- How can you as a leader be both strategic and operational adjusting to the continual changes in the business environment to ensure that your organization is ahead?

## Organization

- How can I align and lead a complex network of people, resources and activities where boundaries are blurring inside and outside &ndash; as cohesive whole?

## Leader

- How do I increase my influence and impact to make better decisions and lead my organization effectively over time?

## Leadership Team

- How can I build and lead aligned and engaged team?

## How

The first day will deal with thinking strategically about your business and managing your organization to realize your goals.

The final day will focus on the challenges of execution.

You will use strategic implementation tools to analyze your challenges and start to design responses.

These tools will focus on many of the challenges you face, such as determining objectives from key result areas, developing action plans and leading innovative change.

They serve as tools to help translate your learning into concrete plans and actions, as well as to engage your organization and team back at the office.

#### Take-aways

Participating in ASL will help you to:

- Develop and broaden your perspectives, challenge and stretch your thinking- - Understand and keep ahead of the pace of change
- Think about how your leadership will affect the institution you will eventually leave behind-
- Improve your ability to balance problem solving with tackling strategic dilemmas- - Focus both on building your own capabilities and those of your organization

#### Duration

2 days

#### When

13.06.2010 &ndash; 14.06.2010 (insha Allah) LocationDate Time Place  
13.06.2010 18.30pm-21.00pm Ambassador Hotel- Hargeisa  
14.06.2010 18.30pm-21.00pm Ambassador Hotel- Hargeisa

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